



**FOR IMMEDIATE RELEASE**  
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## **SMARTQ ADDS SUPPORT FOR RANDOMIZATION**

SmartQ now supports randomization using an adaptive algorithm to randomly assign subjects with 4 qualifications into 3 cohorts, with balanced distribution in all 4 qualification areas.

- Any number of qualification questions
- Qualification questions may have any number of possible answers
- Unlimited number of cohorts
- IVR and Web applications can interface with the same database

For example you could randomize a sample of 65,000 subjects into 7 cohorts randomized by race, age decade, blood type, and several aspects of medical history.

Feel free to try out our IVR and web demos of our new randomization functionality: the demo contains test data using 3-digit subject IDs.

To randomize a subject by phone, call 866 449 2045 and follow the instructions (use password 87654321)

To randomize a subject by web:

<http://iquest.telesage.com/start.asp?id=54>.

Password: 87654321

To view the aggregate and listed results:

<http://outcomes.telesage.com/ViewQ>

login: tsrandom

password: customer